

CAPABILITY STATEMENT

PETER NOEL

Creative Director · Visual Strategist

MFK Visual Communications LLC · Miami Film Kings

The creative mind behind the vision. Destinations, tourism boards, governments, brands, and creators bring Peter in to develop ideas, shape stories, direct projects, and build the creative strategy behind world-class work — from campaigns and films to documentaries, television, and music videos.



514K+

Engaged followers

121M+

Views / 28 days

20+

Years directing

mfkvisuals.com

booking@mfkvisual.com

WHAT I DO

Services

Creative Direction & Strategy

- Creative direction & visual strategy
- Concept & campaign development
- Brand & destination positioning
- Storytelling consulting

Film, TV & Music Videos

- Destination & brand films
- Documentaries & series
- Music videos & commercials
- Branded visual experiences

Content & Distribution

- Destination & tourism campaigns
- Social-first content programs
- Photography & drone direction
- Audience reach & licensing

TRUSTED EXPERIENCE

WSVN Channel 7 · Court TV · E.W. Scripps · iHeartRadio · Atlantic Records

20+ years in broadcast television, documentary, and destination storytelling.

Let's shape your vision.

Website	mfkvisuals.com · peternoelcreates.com
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